



Statewide Business News

Contact: Rick Kamel for interview scheduling or questions - 312 -775-8399

Paul Goebel Group Celebrates 75 Years of Providing Insurance to Michigan Businesses and Professionals.

“Time sure flies when you have a passion for your business and appreciate your clients.” said, Meg Goebel, President and Owner of Paul Goebel Group, in celebration of the insurance agency’s 75th year. The agency is just one of a handful of women-owned insurance agencies in the nation.

In 1962, Paul Goebel Jr., joined the agency, and in 1963, the Goebel name became part of the company name and in 1983, the agency became Paul Goebel Group. Since the Goebel family joined the firm, the agency has become one of the most prominent insurance agencies in Michigan, highly respected for its integrity and ingenuity in serving Michigan businesses and associations.

In 1976, daughter Margaret “Meg” Goebel joined the agency, and today, she is the sole owner of the 30-employee company, which has been located in the Waters Building in downtown Grand Rapids for more than 45 years.

“People have asked why I don’t change the agency name to the Meg Goebel Group,” said Meg. “I feel it’s important to continue my father’s legacy. It’s perpetuating a tradition and being a part of the Grand Rapids community.”

The Paul Goebel Group is a leading agency for association, commercial, and personal lines of insurance in West Michigan, designing marketing and administering a wide range of plans for life, disability, accident and health, property and casualty, and professional liability insurance. Through its association programs, it provides insurance to 50,000 attorneys, certified public accountants, engineers, and other professionals throughout Michigan who belong to professional organizations such as the State Bar of Michigan, the Michigan Association of Certified Public Accountants, the Michigan Society of Professional Engineers, and the Michigan Optometric Association.

Meg continues the Goebel family tradition of community service, as does the firm’s 30-person staff. Customer service and community service as equally important tenets, and the staff of Paul Goebel Group is involved in both their industry and their community. “I encourage them to be involved in their community, but I also respect their privacy,” said Goebel. “In the end, I’m a big advocate of personal and professional growth.”

More on page 2



Statewide Business News

Contact: Rick Kamel for interview scheduling or questions - 312 -775-8399

The *Grand Rapids Business Journal* twice named her one of the 50 Most Influential Women in West Michigan. In addition, she is on the board of the Grand Rapids Area Chamber of Commerce, the Michigan Chamber of Commerce, Broadway Grand Rapids, and has previously served on the board of the YWCA, the Economic Club of Grand Rapids, the Grand Rapids Art Museum, and numerous other organizations.

Goebel was the second female president the American Institute of Professional Association Group Insurance Administrators (AIPAGIA) in the organization's history. Formed of insurance agencies from across the nation similar to Paul Goebel Group, AIPAGIA is an association that enables its members to share ideas and discuss industry trends.

The Paul Goebel Group has been recognized by the City of Grand Rapids for its dedication to the downtown area, for providing secure jobs to Grand Rapids residents, and for its success as a solely owned woman business that has contributed much to the community in both financial gifts and personal commitment.

Paul Goebel Group Background: <http://www.paulgoebelgroup.com>.

Since 1932, the Paul Goebel Group has been marketing innovative insurance programs tailored to meet the specific needs of businesses and professionals in Michigan. Today, the Paul Goebel Group designs, markets, and administers a wide range of plans for life, accident and health, disability, professional liability, commercial, property, Workers' Compensation, auto and homeowners. For association members and all types of businesses, the agency virtually serves as a single source for its clients' insurance needs. The Paul Goebel Group anticipates meeting the challenges of the future with experience, flexibility, and highest level of customer service available.

###