



Margaret E. (Meg) Goebel
President and Owner

Both of Meg's professional and personal lives are marked with countless accomplishments and remarkable dedication. As President of the Paul Goebel Group, a leading insurance agency providing comprehensive insurance solutions to approximately 50,000 lawyers, CPAs, engineers, and key business professionals throughout Michigan, Meg clearly understands the challenges facing Michigan's leaders and businesses.

In recognition of her leadership abilities, The *Grand Rapids Business Journal* named Meg one of the 50 Most Influential Women In West Michigan, 2006 and 2003; and one of the Top Women Owned Businesses, 2005.

Meg is a member of many professional associations, and has served as President or Chairperson of several boards and committees. She has been a member of the American Institute of Professional Association Group Insurance Administrators since 1988, and served as President in 2001-2002; the Mid-America Association of Group Administrators, (President 1995); Blue Cross Blue Shield of Michigan's Southwest Customer Advisory Council (Chairperson), Blue Cross Blue Shield of Michigan's West Michigan Business Advisory Board, Citizens Insurance Company's Western Michigan Branch Agents Advisory Council, and UNUM Insurance Company's Agents National Advisory Council.

She is also a member of Grand Rapids Association of Life Underwriters (GRALU); Michigan Association of Insurance Agents (MAIA); The Association of Professional Insurance Agents (PIA); and the National Federation of Independent Businesses (NFIB).

Meg serves on the boards of the Michigan State Chamber of Commerce, Grand Rapids Chamber of Commerce, Economic Club of Grand Rapids, Broadway Theatre Guild, Alliance for Health and the Historical Society of the United States District Court for the Western District of Michigan. She has also served on the board of the YWCA, Grand Rapids Art Museum, and Planned Parenthood Centers Of West Michigan.

She is a member of the Rotary Club of Grand Rapids and Junior League of Grand Rapids. Additional community involvement includes fundraisers for the Michigan Women's Foundation and the American Cancer Society.

Meg received her BA from Albion College, Albion, MI. She holds Michigan Insurance Bureau Licenses in Accident and Health/Life, Fire & Casualty and Surplus Lines.



Paul Goebel Group Background: <http://www.paulgoebelgroup.com>.

Since the 1930's, the Paul Goebel Group has been marketing innovative insurance programs tailored to meet the specific needs of businesses and professionals in Michigan. Today, the Paul Goebel Group designs, markets, and administers a wide range of plans for life, accident and health, disability, professional liability, commercial, property, Workers' Compensation, auto and homeowners. For association members and all types of businesses, the agency virtually serves as a single source for its clients' insurance needs. The Paul Goebel Group anticipates meeting the challenges of the future with experience, flexibility, and highest level of customer service available.