



Business News

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News Advisory

Woman owned business leader is selected as finalist.

For the second time, Meg Goebel, president and owner of the Paul Goebel Group, has been named the *Grand Rapids Business Journal Top Woman Owned Business* finalist.

Goebel was selected from nominees from West Michigan businesses in the \$1.5M-\$3.99M annual revenue category, operating in Kent, Ottawa and Muskegon counties.

Meg Goebel said, "I am honored and delighted to be named the *Grand Rapids Business Journal Top Woman Owned Business* finalist. Since assuming ownership of the Paul Goebel Group, my passion for building this agency continues to increase each year. I have been fortunate to be surrounded by a dedicated team of insurance professionals who have contributed significantly to the organization's strong growth over the past decade."

Since assuming ownership in 1994, Ms. Goebel has dedicated herself to a number of professional and personal endeavors that have promoted women in business. She is also a member of several professional associations, including the American Institute of Professional Association Group Insurance Administrators, a group she served as president in 2001-02, serving as the second female president since the national, invitation-only association formed in the early 1960's.

Paul Goebel Group Background

Since the 1930's, the Paul Goebel Group has been marketing innovative insurance programs tailored to meet the specific needs of businesses and professionals in Michigan. Today, the Paul Goebel Group designs, markets and administers a wide range of plans for life, accident and health, disability, professional liability, commercial, property, Workers' Compensation, homeowners and auto coverage. For association members and all types of businesses, the agency virtually serves as a single source for its clients' insurance needs. The Paul Goebel Group anticipates meeting the challenges of the future with experience, flexibility and the highest level of customer service available. <http://www.paulgoebelgroup.com>
